

# PATIENTS RISING

## OUR MISSION

Empowering every patient in America to advocate for reforms placing them, alongside their doctors, in control of their healthcare choices.

## OUR VISION IS BOLD

Healthcare is personal. By partnering with patients we envision a future where every individual has healthcare options that align with their unique needs and circumstances.

## OUR VALUES BEGIN AND END WITH THE PATIENT

- **Patient Satisfaction** should be the paramount measure of success across the healthcare industry, guiding our actions and policies as we strive to improve the lives of those we serve.
- **Patient Empowerment** enables individuals to know their choices and assume greater autonomy in understanding their healthcare.
- **Patient Protection** from undue financial hardship can be achieved by advocating for benefit options that provide the best protection for needs, while bolstering safety net programs to ensure the most vulnerable among us can access the care they need.
- **Patient-driven Innovation** involves collaborating with the patient community to create cutting-edge scientific and medical breakthroughs aimed at combating and overcoming debilitating illnesses.
- **Patient-focused Alignment** structures the financial incentives within healthcare to prioritize and incentivize long-term patient health and well-being above all else.

## WHAT WE DO

- **Inspire Engagement:** Cultivate and educate a diverse coalition of informed and motivated patient advocates to ensure that every patient no matter their circumstances has access to the healthcare services they need, when they need them.
- **Leverage Influence:** Harness the power of patient storytelling to unite Americans in solving our greatest obstacles by supporting policies centered on reimagining healthcare for today and tomorrow.
- **Lead Policy Discourse:** Serve as the foremost authority on patient-inspired policy, providing invaluable resources and insights to patient advocates, policymakers, and stakeholders across the healthcare spectrum.



### The Power of Story

Patients living with chronic illnesses have extraordinary stories of perseverance and keen insight into our healthcare system because they use it. A lot. Let's listen to them, and make healthcare better for everyone.

## OUR PLATFORM

Our advocacy platform is a set of programs and tools designed for patients to represent their experiences and impact change.

It includes our:

- Grassroots Advocate Network & Community
- Patient Senate Advocate Leadership Program
- Annual We the Patients Fly-In
- Patient Stories Platform

## OUR IMPACT

1,730  
Grassroots Advocate Network

1,275  
Patient Story Contributors

120,000  
Social Media Followers