



## **Disrupting Healthcare | Building Better Access to Care for Patients in the 21st Century**

**Tuesday, Jun 13, 2023**

**10:00AM - 4:30PM**

**Kimpton George Hotel in Washington, D.C**

10:00 - 10:30 AM | **Registration & Check-in - Coffee and Snack Station**

10:30 - 10:45 AM | **Welcome Remarks, Terry Wilcox, CEO Patients Rising**

10:45 - 11:30 AM | **Building Healthplans Employers Can Afford and Patients Can Understand**

**Moderator: Mackay Jameson**

Panelists:

- **Brad O'Neill**, The ICHRA Shop
- **Ben Bohonowicz**, Employe Benefit Services
- **Jonathan Weiss**, HealthEngine

11:30 - 12:15 PM | **CHAT/Q&A | What Happens to Unused Medicines?**

**Host: Terry Wilcox**

Special Guests:

- **Darin Okuda, MD**, RevertRx
- **Kiah Williams**, SIRUM

12:15 - 1:00 PM | **LUNCH**

1:00 - 1:45 PM | **Healthcare is Local: The Importance of Community Care and Navigation**

**Moderator: Katy Talento**

Panelists:

- **Steve Postal**, National Community Pharmacists Association

- **Bryce Heinbaugh**, CEO/Managing Partner of IEN Risk Management Consultants and President of Concierge Nurse Navigators
- **Ken Rictor, MD** - Direct Primary Care Physician

1:45 - 2:30 PM | **DISRUPTOR CHAT/Q&A | The Role of the Pharmacist?**

**Host: Terry Wilcox**

Special Guests:

- **Erin Albert**, CostPlus Drugs

2:30 - 2:45 PM | **BREAK**

2:45 - 3:30 PM | **Financing the Healthcare of Tomorrow**

**Moderator: MacKay Jameson**

Panelists:

- **Robert Goldberg**, Prosperdtx
- **John Stanford**, Incubate Coalition
- **Robin Strongin**, National Consumer League
- **Alka Bhatt**, Patient and Life Science Consultant

3:30 - 4:15 PM | **FIRESIDE CHAT/Q&A | Actionable Reforms for Future Affordability**

**Moderator: Terry Wilcox**

Special Guests:

- **Peter Rubin**, No Patient Left Behind

4:15 - 4:30 PM | **Closing Remarks, Terry Wilcox, CEO Patients Rising**

*Reception to follow at Rayburn House Building Room 2247 from 5:00-7:00 PM.  
All are welcome to attend.*